

The Trust Vision

Sue Jacques

Our Vision:

Delivering excellent care in hospital,
home and community

Two Strategic priorities

- To sustain and develop our position as the premier provider of healthcare to the people and communities of County Durham and Darlington
- To become the best Foundation Trust in the NHS

What we need to do to realise these aspirations:

- build on our success by ensuring that we are consistently excellent in all of our activities
- continue to trade at a surplus
- constantly innovate to sustain and strengthen our position as a leader in quality and patient safety

The 'Seizing the Future' programme

- Will deliver a 5 year strategy
- Addressing pressing clinical issues:-
 - maximising the usage of Bishop Auckland Hospital,
 - pressures arising from maintaining three emergency admitting centres,
 - provision of children's services on three sites.

Delivery themes underpinning strategic priorities

- **Excelling** at providing high quality care at a competitive cost
- **Building our presence** in the communities we serve
- **Transforming** from an acute service provider to a provider of health care services
- **Innovating** in the provision of our services to our diverse rural and urban communities

Delivery themes underpinning strategic priorities

- **Trading** at a surplus
- **Partnering** in high quality clinical networks that bring demonstrable benefits to our patients
- **Leading** in reducing the health inequalities that differentiate the North East from other parts of the country

Strategic Objectives 2008/9

- Implement the first phase of our strategic direction 2008-2013
- To continue the drive for excellence by achieving improved ratings against the Healthcare Commission 'Standards for Better Health/ delivers against Monitor's compliance regime
- To deliver and where possible exceed all agreed targets for 2008/9
- Ensure delivery of financial strategy and plans
- Building our reputation

And finally.....

We are one of the largest NHS Foundation Trusts in the country we need to place ourselves in the vanguard of change and demonstrate that we can compete with the best on a national basis.

This means working diligently to build our reputation locally, regionally and nationally and, wherever possible, promote our services and our achievements vigorously.

Seizing the Future underpins the work we need to do to achieve this.