

Q&A session 1 – 26 February Clinical summit

Questions put to Stephen Eames by attendees

1. How can we sell Seizing the Future to the public if the Trust's staff are not committed?

- There is a clear feeling of the need to change amongst staff
- Seizing the Future will engage and involve staff; they will understand the reasons why change is necessary
- The Trust's staff will have a voice in taking the agenda forward

2. What do you mean by 'evidence for change'?

- Evidence for change is terminology for the analysis undertaken to strengthen the case for change. E.g. national evidence exists on what supports care outside hospitals

3. Are we able to take community/public along with us?

- These are serious changes
- We are running a communications exercise as part of Seizing the Future.
- So far this has involved briefing key partners, and includes events such as today (1st Clinical Summit)
- We are also planning events for local health communities (smaller events)
- We have launched a Seizing the Future Website; the site can be accessed internally and externally
- How we present change before the consultation is key and we need to ensure a good degree of understanding and engagement with our stakeholders.

4. What is the process for understanding the PCT commissioning vision?

- The PCT has shared a high level statement of interest
- The commissioning process will take place in 2 stages
 - already engaged in principles
 - more detailed statement in autumn

5. Is there stability in the Trust's Executive Group?

- Yes, there is now more clinical leadership at the table providing a stronger basis for taking forward this agenda